To date, the Partners in Marketing program has awarded more than $1,750,000 to over 70 local development organizations working on 80 projects.

The program will only consider new activities; projects already in process are not eligible for funding.
PARTNERS IN MARKETING
GRANT PROGRAM

The Partners in Marketing grant program has been assisting communities and counties in their marketing efforts since 2001. The program currently makes available $300,000 in grants to target marketing efforts for primary sector business, workforce recruitment or main street planning.

Marketing activities may include:
- Collateral materials (print and/or electronic)
- Trade missions (in-state, out-of-state, international)
- Advertising (print and/or electronic)
- Specialty events
- Strategic planning

Any North Dakota community or region with a recognized economic development organization is eligible to apply for a Partners in Marketing grant. Funds are available to pay for appropriate activities up to 70 percent of the total budget for marketing and strategic plans.

FOR MORE INFORMATION, CONTACT:

North Dakota Department of Commerce
PO Box 2057
Bismarck, ND 58502-2057
Phone: 701-328-5300
NDCommerce.com/PartnersinMarketing

GRANT GUIDELINES

Partners in Marketing grants are considered on a first-come, first-served basis. A three-member panel reviews and makes recommendations on grant applications. Economic development organizations may submit as many requests as desired throughout the biennium up to a total of $25,000. Economic development organizations must:
- Contribute at least 30 percent of the total budget to ensure they are invested in the activity;
- Make sure applications are received at least two weeks prior to the activity start date;
- Present each activity through the Partners in Marketing application along with any materials referenced on the application.

Applications can be submitted at any time. Grants will be awarded until all funds are allocated or the end of the biennium is reached. Grants will be disbursed upon successful completion of the activity or delivery of results and evaluation.