

MAIN STREET ND

2018 Awards Application



Honoring Communities that Show Excellence in Main Street

North Dakota's Main Street Initiative is a shared vision of healthy, vibrant communities that through fiscally-responsible planning, attract the talent needed to support our growing economy. The Main Street Awards honor communities who show excellence in these principles by actively working to differentiate and enhance the quality of life for their residents, present and future.

The Main Street Awards are a collaborative effort of the Office of Governor Doug Burgum, North Dakota Department of Commerce and North Dakota League of Cities. The 2018 awards will be presented during the North Dakota League of Cities Annual Conference on September 13-15, Grand Forks Alerus Center.

Nomination Process

The Main Street Awards are competitive and nominations for deserving communities are being sought. Nominations should be submitted electronically at MainStreetND.com and will be accepted until June 30, 2018. A selection committee made up of the collaborating agencies and partners will judge entries on the below criteria to make final awards.

General Guidance for Nominations

1. **Nominations should be brief.** Include details that are relevant to the nomination. Emphasize details that are focused on central outcomes.
 2. **Nominations should only be entered in one category.** The selection committee reserves the right to transfer nominations if a submission is a better fit in another category; and the right to withhold an award in any category or designate more than one winner, if appropriate.
 3. **Accomplishments should be timely.** Community projects can take a long time, however outcomes and/or completion of projects submitted for consideration should take place or have taken place in the timeframe of July 2016 – June 2018.
 4. **Nominations should be easily understood.** The best nominations are easy to read and include descriptions that people without intimate knowledge of the project can understand what was accomplished. Focus on the accomplishments, important points and outcomes, and why those were successful for the community.
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Award Types & Criteria

The Main Street Initiative is well underway in North Dakota. These awards are an opportunity for communities to showcase their unique efforts and attributes, and call attention to the tangible benefits an engaged community can create. Projects submitted for consideration should take place in the timeframe of July 2016 – June 2018.

ND Legendary Heritage Award

This award recognizes communities focused on preserving and protecting the historical assets of their towns. By honoring historical buildings and structures, North Dakota's communities connect generations of residents and inspire community pride.

Criteria: Community must have completed a project that involves restoration, rehabilitation or adaptive use of historic buildings, structures, sites or cultural landscapes.

Nominees must meet one or more of the following criteria:

- Demonstrate successful public-private partnerships
- Reflect community-centered efforts and benefits
- Demonstrate ongoing sustainability of the historic resource preserved
- Broaden the ethnic or cultural diversity of the community
- Enrich visitor and/or resident experiences

Examples: restoring a historic opera house; renovating a city hall into an entertainment venue; developing a historic lake for recreation; a new scenic overlook and signage at a cultural site.



Revitalizer Award

This award recognizes communities that take empty or dilapidated lots or structures and revitalize them with updated infrastructure, mixed-use retail, residential, parks or other unique assets. Communities should demonstrate use of existing infrastructure, infusing it with new and innovative ideas, to ensure the most efficient use of public resources.

Criteria: Community must have completed a project that revitalized a space or structure, using existing infrastructure, to create a new vibrant building, community-gathering space or other unique asset.

Nominees must meet one or more of the following criteria:

- Demonstrate successful public-private partnerships
- Reflect community-centered efforts and benefit
- Demonstrate effective use of existing infrastructure
- Showcase revitalized lot or structure and its impact, community and fiscal
- Innovation in use of spaces – mixed-use, in-fill, using the space between spaces

Examples: converting an empty lot into an outdoor summer theater; updating a vacant building into a retail/residential space downtown; turning a lot into a community event or green space.

Vibrancy Award

This award recognizes communities that have established cultural experiences, art appreciation, fine arts opportunities and/or community events which draw residents and visitors. By providing a variety of experiences to residents and visitors, the vibrancy of North Dakota will continue to grow.

Criteria: Community must demonstrate how the activity or event has expanded resident and visitor experiences, as well as increased vibrancy.

Nominees must meet one or more of the following criteria:

- Demonstrate successful public-private partnerships
- Reflect community-centered efforts and benefit
- Showcase efforts to create vibrancy and community connections
- Demonstrate increased resident engagement or visitor traffic
- Plans for sustainability and/or programming long-term

Examples: activating an alley with an event; development of programming like TedX or 1 Million Cups; community-focused conference or event; creating a farmer's market; an outdoor concert series or art gallery.

Mobilizer Award

This award recognizes community efforts in creating convenient, inviting and multimodal transportation options for residents and visitors. These projects put a focus on walkability and biking and create accessible communities that help North Dakota to improve its health, economy and connectivity.

Criteria: Community must demonstrate creation, revitalization or innovation in trails, pop-up events or spaces that create activity related to walking, biking, climbing, accessibility or activities that invoke a healthy lifestyle.

Nominees must meet one or more of the following criteria:

- Demonstrate successful public-private partnerships
- Reflect community-centered efforts and benefit
- Showcase innovation in creating active spaces
- Demonstrate accessibility to people of all ages and abilities
- Create increased activity in the community
- Demonstrate innovations through tactical urbanism

Examples: creation of a historic, walking tour of the community; new walking/bike trails in a green area; development of an accessible play area; use of pop-up trails; development of an outdoor fitness space.

Differentiator Award

This award recognizes a community that finds its unique strength, community asset or niche while using it to attract business, workforce, visitors and enhance resident's quality of life.

Criteria: Community must be able to identify its unique differentiator and what makes it a selling point for the community, and how it has impacted residents and been used in an attraction of workforce or business environment.

Nominees must meet one or more of the following criteria:

- Demonstrate successful public-private partnerships
- Reflect community-centered efforts and benefit
- Showcase community use of differentiator as a factor in retaining/attracting residents
- Demonstrate community pride in differentiator

Examples: community festival or event; local hunting or fishing venue; active theater/arts community; unique children's programming or recreation opportunities; free 1-year gym membership to new residents.

Future Leaders Empowerment Award

This award recognizes a community that seeks to engage students in creating a healthy, vibrant community through leadership development, community planning or workforce exploration in community industries.

Criteria: Community must demonstrate student engagement within the community.

Nominees must meet one or more of the following criteria:

- Demonstrate successful public-private partnerships
- Reflect community-centered efforts and benefit
- Showcase students involved in community planning or community-based learning activities
- Demonstrate leadership development opportunities for students
- Showcase use of student ideas, innovations and support in community efforts
- Exposure to students of workforce opportunities in the community

Examples: explore histories of Main Street structures; connections with local businesses and students; students engaged in community improvement or development.



Main Street Excellence Award

This award will be presented to four individual communities in the population categories of: 1) 10,000 and above; 2) 9,999 - 1,500; 3) 1,499 to 500; 4) Less than 500. These awards will recognize communities whose efforts emulate the three pillar of Main Street success - Smart, Efficient Infrastructure; 21st Century Workforce; and Healthy, Vibrant Communities.

Criteria: Community must demonstrate activities that cross all three pillars and showcase innovative efforts to enhance the livability, health and/or attractiveness of their community, while demonstrating fiscally-sound planning and sustainability.

Nominees must meet the following criteria:

- Demonstrate successful public-private partnerships
- Reflect community-centered efforts and benefit
- 21st Century Workforce – demonstrate efforts to increase and market differentiators to attract workforce, and/or engagement of grow-your-own tactics to engage youth to remain or return to the community
- Smart, Efficient Infrastructure – demonstrate efforts that show fiscally-sound planning which examines the full costs, return on investment and sustainability of projects
- Healthy, Vibrant Communities – demonstrate efforts that grow vibrant cores that help attract, retain and interest talent to make this their home

Note: Overall winner will be chosen from the top 12 communities from all submissions. Individual community selections will be chosen within their respective population categories.



2018 MAIN STREET AWARDS NOMINATION FORM

Please complete the following using the criteria provided within the description for each category. Please attach any supporting documentation needed when submitting your application. To be considered, applications must be received no later than 5 p.m., June 30, 2018. Applications can be submitted online at www.MainStreetND.com. Submit printed applications to: Main Street ND Awards, 1600 E Century Ave, Ste 2, PO Box 2057, Bismarck, ND 58502.

Project Name:

City:

Nominating Organization:

Contact Name:

Contact Address, City, State, Zip:

Contact Email:

Contact Phone:

Please choose Award Category that best fits your project based on nomination criteria:

- ND Legendary Heritage Award
- Revitalizer Award
- Vibrancy Award
- Mobilizer Award
- Differentiator Award
- Future Leaders Empowerment Award
- Main Street Excellence Award
 - Population 10,000 and above
 - Population 9,999 – 1,500
 - Population 1,499 – 500
 - Less than 499

Please use Census estimates for the most recent year for population.

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| <p>What is the project, event or activity? Describe it in detail. <i>(250 words or less)</i></p> | |
| <p>How was the project, event or activity accomplished? <i>(250 words or less)</i></p> | |
| <p>Who were the specific partners involved in the project, event or activity? Include property owners, government agencies, non profits, private sector partners, engineers etc.) <i>(100 words or less)</i></p> | |
| <p>When did the project, event or activity begin? When was it completed? <i>(100 words or less)</i></p> | |
| <p>How does this project, event or activity fill a need or benefit in your community? <i>(100 words or less)</i></p> | |
| <p>Why is this project, event or activity an example for other communities? <i>(250 words or less)</i></p> | |
| <p>What was your budget for the project, include both public and private funding. Please note total income/expenses and sources of funding. <i>(250 words or less)</i></p> | |
| <p>Please provide any additional information requested within award criteria, or provide project, event or activity information you feel is important. <i>(500 words or less)</i></p> | |

