

MAIN STREET ND

Reinvigorated Communities are the Key to a Strong Future

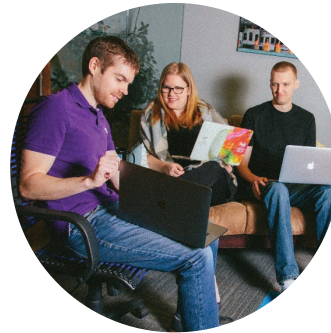
Every community has unique opportunities and challenges. The Main Street Initiative gives local leaders a direct access point to a variety of resources, helping capitalize on strengths and make sound planning decisions. These efforts will help create vibrant cities poised to attract and retain a 21st century workforce, helping North Dakota compete and succeed in a global economy.

Main Street is Built on Three Pillars



HEALTHY, VIBRANT COMMUNITIES

- Quality of Life
- Arts & Culture
- Diverse Dining, Entertainment & Retail
- Health & Walkability
- Workforce Attraction & Retention



21ST CENTURY WORKFORCE

- Workforce Development
- Business & Entrepreneur Attraction
- Economic Diversification
- Education Pathways & Career Readiness



SMART, EFFICIENT INFRASTRUCTURE

- People-Focused Development
- Sound Fiscal Decisions
- Data-Driven Planning
- High Speed Internet
- Minimized Sprawl
- Limited Tax Burden

“The Main Street Initiative will assist engaged communities to become even stronger, increasing the quality of life for all North Dakotans.”

- Governor Doug Burgum

Taskforces across state agencies and partners are working to identify key services in community building. The planning principles within the Main Street Initiative will help empower communities to remain competitive in a rapidly changing world of emerging industries and technologies.



To become a Main Street Initiative champion in your community, call **701.328.5300** or visit **MainStreetND.com**