



WORKFORCE DEVELOPMENT COUNCIL UPDATE



## WDC MISSION

- Advise the Governor and the public concerning the nature and extent of North Dakota's workforce needs
- Optimize opportunities and eliminate unnecessary duplication of effort



## WDC MEMBERSHIP

- Private Industry
- Organized Labor
- Education
- Elected Officials
- State Workforce Representatives



### WDC THEMES

- Earlier & More Diverse Career Exploration and Addressing the Technical Skills Gap
- Removing Barriers to Employment
- Occupational Licensing Reform
- Recruitment & Retention of Workers

# EARLIER & MORE DIVERSE CAREER EXPLORATION; ADDRESSING THE TECHNICAL SKILLS GAP

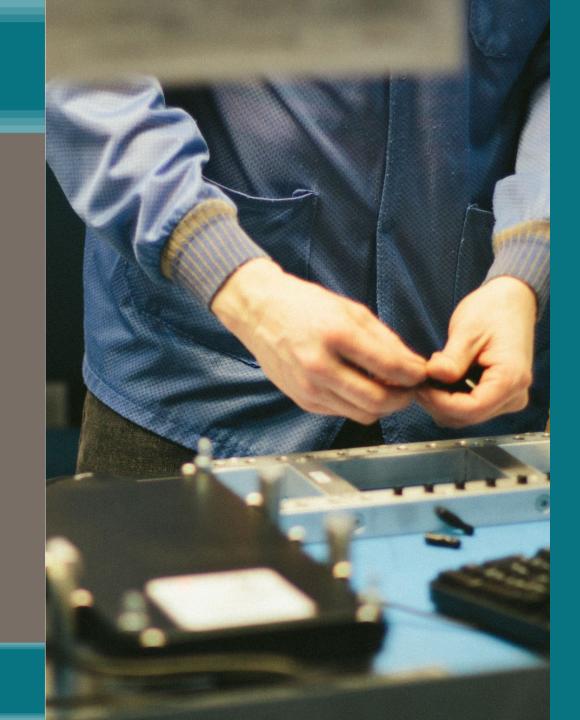
- Expansion of Area Career & Technical Centers
- Update, refine career exploration tools in schools
  - Incl. training for instructors
- Expand industry/career exploration
- Grant program to create virtual examples of high demand careers
- Support marketing for ND Career Builders (HB 1171)\*





#### REMOVING BARRIERS

- Job Placement Pilot Program
- Certificate Program
- Targeted MarketingCampaign





#### OCCUPATIONAL LICENSING REFORM

- Remove vague or generic terms
- Transparency regarding criminal convictions & pre-qualification
- Annual Data Collection
- SB 2306 cleanup





#### RECRUIT & RETAIN

- Sustained funding for Technical Skills Training Grant
  - Support current \$2M
    funding allocation for
    TrainND in CTE Budget
- Recruitment Campaign







## FOR MORE INFORMATION

- WDC Toolkit: commerce.nd.gov/workforce
- Questions:
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  - Dave Farnsworth: <u>dfarnsworth@grenergy.com</u>





THANK YOU!