MANUFACTURING Institute

What We Do

The Manufacturing Institute:

- Builds a resilient workforce ready for future challenges
- Leads groundbreaking initiatives across the country
- Convenes industry leaders to shape strategy
- Conducts solution-driven research to guide action

Why It Matters:

• As the 501(c)(3) workforce development affiliate of the NAM, we are a **trusted adviser** to manufacturers — **equipping them with solutions** to solve the toughest workforce challenges.



MFG Job Openings





The Skills Gap





The Only Solution





What It Takes to Build a Resilient Workforce



Grow Talent from Within



Prioritize Industry- Driven Training



Lead the Charge



Collaboration Is the Key



Sector Partnership

- Driven by employer needs
- Employer, training provider, community partner collaboration
- Collective challenges inform collective solutions



Sector Partnership Activities

- Partnership outputs depend on regional need
 - Regional workforce planning
 - Cooperative training programs
 - K-12 and postsecondary partnerships
 - Career awareness campaigns
 - Collective grant applications



Sector Partnership Benefits

- Easier to engage with small and medium manufacturers
- Can align siloed rural communities
- Regional approach promotes stability with flexibility
- Regular collaboration ensure coordination at any time
- Increases visibility of sector and all employers



Key Takeaways

- Sector partnerships should be employer led, and partner facilitated.
- The activities of a sector partnership can and should be tailored to the region's specific needs.
- The benefits of sector partnerships outweigh the challenges of creating them.

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