

NORTH
Dakota
Be Legendary.™

TRAVEL INDUSTRY
CONFERENCE

April 13-15, 2026 • Grand Forks, ND



**SPONSORSHIP & EXHIBITORS
PARTNERSHIP OPPORTUNITIES**

APRIL 13-15, 2026 NORTH DAKOTA TRAVEL INDUSTRY CONFERENCE

SPONSORSHIP & EXHIBITORS PARTNERSHIP OPPORTUNITIES

The North Dakota Travel Industry Conference has always been a perfect chance for your business to showcase its products and services to top tourism industry professionals. This is North Dakota's premier event for tourism industry stakeholders to network and promote their organizations.

BENEFITS OF PARTNERING

- As a sponsor of this conference, you will have a unique opportunity to expand your brand's outreach to North Dakota's top tourism industry leaders.
- Your organization will receive notable recognition, booth space, signage opportunities and free registration(s).
- Sponsors are encouraged to attend all aspects of the conference including keynote sessions, breakout speakers, meals and social events such as the opening reception on Monday evening.
- You will be provided with a complete list of attendees upon the conclusion of the conference.
- Sponsor participation has been growing steadily. An average of 40 sponsors attend each year with most choosing to display a booth at the conference.

WHO ATTENDS

An average of 200-250 tourism industry leaders and sponsors participate each year. Attendees include destination marketing organizations, advertising agencies, publishers, state associations, destinations and hospitality companies. The generous support of sponsors has allowed the conference to grow and has helped registration fees remain affordable.

CONTACT

You will find a sponsorship package that fits your budget and needs on the following pages. If you have any questions about sponsorship packages or benefits, please contact:

Stephanie Bernstrom | stephanie@visitgrandforks.com | **701.746.0444**



SPONSOR INFORMATION

BOOTH SPACE

Booth Space Includes:

8'x10' Space
One table with a linen tablecloth and a table skirt
Two chairs
Wi-Fi provided
Power provided

Exhibit Hours

Exhibits available at all times during the conference.

Set Up

Monday, April 13 in the afternoon.

Tear Down

Wednesday, April 15 immediately following lunch.

EXHIBITOR INFORMATION

You are not required to be at the booth at all times. Many of the vendors and exhibitors choose to attend breakout sessions and general sessions throughout the conference. There are also several breaks scheduled during the conference to encourage participants to visit with the exhibitors.

CONFERENCE AGENDA

Monday, April 13

Afternoon	Tourism Industry Meetings
Afternoon	Registration and Exhibitor Setup
Afternoon	Opening Reception and Social

Tuesday, April 14

Morning	Registration Opens
All Day	Sponsor Exhibits Open
Morning	Breakfast
Morning	Welcome
Morning	Opening Keynote Session
Morning	Break with Exhibitors
Morning	Breakout Sessions
Afternoon	Industry Luncheon
Afternoon	Breakout Sessions
Afternoon	General Session
Afternoon	Roundtable Discussions
Afternoon	Reception with Exhibitors

Wednesday, April 15

Morning	Registration Opens
Morning	Sponsor Exhibits Open
Morning	Governor's Award Breakfast
Morning	General Session
Morning	Break with Exhibitors
Morning	General Session
Morning	Breakout Sessions
Afternoon	Grab & Go Lunch <i>Provided by Visit Greater Grand Forks</i>

* Schedule is subject to change. For up-to-date info, visit ndtourism.com/travelindustryconference

LODGING // Call now to make your arrangements



Headquarters Hotel: Canad Inns

Phone: 701-772-8404
1000 South 42nd Street
Grand Forks, North Dakota 58201

Request the **“North Dakota Travel Industry Conference”** block or use room block **#882051** when making your reservations.

Reservations must be booked by *March 14, 2026*

Conference Rates:

\$110 + tax per standard room
Free WiFi throughout
Free Parking



Additional Room Block: The Olive Ann Hotel

Phone: 701-670-1354
14 North 4th Street
Grand Forks, North Dakota 58203

Request the **“North Dakota Travel Industry Conference”** block when making your reservations.

Reservations must be booked by *March 14, 2026*

Conference Rates:

\$169 Standard Double Queen
\$189 Standard King
Free WiFi throughout
Free Parking

SPONSORSHIP LEVELS

DIAMOND SPONSOR: \$5,000

- Four (4) conference registrations
- Complimentary full page 4-color ad in conference notebook
- 30 second video/commercial spot played four times during the conference. Video/Commercial provided by sponsor.
- Recognition of Diamond level premium sponsorship with business logo included in pre-conference emails
- Opportunity for speaker introduction
- Receive the complete conference attendee list prior to the start of the conference
- VIP Reserved table at the front of the banquet room for all general sessions and events + opportunity to invite guests to join you at the table for all functions in the general session room
- Marketing material placed in all conference bags
- Sponsorship at a major function with designated time to showcase your organization
- Premium recognition of Diamond sponsorship level on all event signage
- Complimentary booth space in prime location

PLATINUM SPONSOR: \$2,500

- Three (3) conference registrations
- Sponsorship of conference event, such as exhibitor breaks and socials
- Verbal recognition of sponsorship during welcoming session and on screen recognition
- Marketing material placed in all conference bags
- Booth space
- Recognition of sponsorship at platinum level in conference notebook and signage at the conference
- Receive the complete conference attendee list after the event
- VIP Reserved table at the front of the banquet room for all general sessions and events + opportunity to invite guests to join you at the table for all functions in the general session room

GOLD SPONSOR: \$1,500

- Two (2) conference registrations
- On screen recognition of sponsorship during event
- Marketing material placed in all conference bags
- Booth space
- Recognition of sponsorship in conference notebook and singage at conference
- Receive the complete conference attendee list after the event

SILVER SPONSOR: \$1,000

- One (1) conference registration
- Booth space
- Recognition of sponsorship in conference notebook and singage at conference
- Marketing material is placed at registration table
- Receive the complete conference attendee list after the event
- On Screen recognition of sponsorship during the event

BRONZE SPONSOR: \$550

- One (1) conference registration
- Booth space
- Recognition of sponsorship in conference notebook and singage at conference
- Receive the complete conference attendee list after the event

SPONSORSHIP FORM

Sponsorships are available on a first-come-first-serve basis. All sponsors will be listed in the program and/or on signage. If you are interested in becoming a sponsor, please return the form by March 2, 2026. Booth space is limited, so respond today! If you have any questions concerning sponsorships, please contact Stephanie Bernstrom at 701.746.0444 or stephanie@visitgrandforks.com.

REGISTRATION #1:

Organization: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Category: Diamond Platinum Gold Silver Bronze

Special Dietary Needs: Vegetarian Gluten Free

..... Fill out bottom portion for additional attendees

REGISTRATION #2:

 Fill out if Diamond, Platinum & Gold only or \$200 per additional attendee

Name: _____

Email: _____

Phone: _____

Special Dietary Needs: Vegetarian Gluten Free

REGISTRATION #3:

Fill out if Diamond & Platinum only or \$200 per additional attendee

Name: _____

Email: _____

Phone: _____

Special Dietary Needs: Vegetarian Gluten Free

REGISTRATION #4:

Fill out if Diamond only or \$200 per additional attendee

Name: _____

Email: _____

Phone: _____

Special Dietary Needs: Vegetarian Gluten Free

REGISTRATION #5:

\$200 per additional attendee

Name: _____

Email: _____

Phone: _____

Special Dietary Needs: Vegetarian Gluten Free

TOTAL DUE:

Sponsorship Total: \$

Additional Attendees: \$

Total Due: \$

SPONSOR BOOTH REQUESTS

Yes! I would like a booth space

Yes! I will need power

Will you be attending the
Monday Night Opening Reception?

No, I do not plan to exhibit

No, I do not need power

Yes No

METHOD OF PAYMENT:

Check Enclosed / Checks payable to NDTIA

Visa

Credit Card Number: _____

Invoice Me

Mastercard

CVV / CSC Code: _____

Discover

Expiration Date: _____

PLEASE RETURN TO:

Visit Greater Grand Forks Attn: NDTIC 4251 Gateway Drive, Grand Forks, ND 58203



Visit Greater **GRAND FORKS**

grand forks, nd | east grand forks, mn