

# Sustainable Amenities and Sustainable Certification

## Hotels

- **Energy Efficiency:** Use energy-efficient lighting, appliances, and HVAC systems. Install renewable energy sources like solar panels.
  - Auto-shutoff lighting
  - Automatic efficiency Heating/Cooling Settings
- **Water Conservation:** Install low-flow faucets, showers, and toilets, and use water recycling systems.
- **Waste Reduction:** Implement recycling programs and minimize single-use plastics
  - Fillable dispensers
  - Reusable items – glasses, cups
- **Sustainable Sourcing:** Use locally sourced, organic, and fair-trade food and materials.
- **Green Certifications:** Obtain certifications like LEED, Green Key, EarthCheck or Flagship programs.
- **Eco-Friendly Construction:** Use sustainable materials and design buildings to reduce environmental impact.
  - Geothermal heating
  - Energy efficient windows
- **Green Cleaning Practices:** Use environmentally safe cleaning products and methods.
- **Biodiversity Support:** Maintain green spaces, plant native species, or create rooftop gardens.
- **Guest Education:** Provide information about sustainable practices and encourage guests to participate
  - Multi-day cleaning practices
  - “Hang your towel” to reuse
  - In-room recycling

***3 of the above are needed to be certified as sustainable***

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## Attractions

- **Eco-Tours:** Offer tours or activities that educate visitors on local ecosystems and conservation efforts.
- **Sustainable Transportation:** Provide or partner with low-emission transport options like shuttles or bicycles.
- **Wildlife Protection:** Follow ethical practices in wildlife interaction and support conservation efforts.
- **Community Engagement:** Partner with local communities for crafts, cultural experiences, and employment.
- **Waste-Free Operations:** Use compostable or reusable materials for food, drink, and merchandise packaging.

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## Events

- **Digital Tickets:** Use electronic ticketing and minimize paper use.
- **Reusable Materials:** Opt for reusable or rental decor, signage, and equipment.
- **Sustainable Catering:** Source food locally and reduce food waste by partnering with food banks or composting services.
- **Waste Management Stations:** Set up clearly marked bins for recycling, composting, and landfill waste.
- **Giveaways and Swag:** Provide sustainable or useful giveaways like reusable water bottles or seeds instead of disposable items.

*2 of the above are needed to be certified as sustainable*

## Example of Certified Sustainable Listing on NDtourism.com:



The expansive multipurpose facility interprets the history and culture of the Mandan, Hidatsa and Arikara people. The center has exhibits and is designed for large-scale conferences, meetings, educational sessions, corporate events, weddings and private gatherings. The center features a museum, 500-seat



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**SUSTAINABLE BUSINESS**  
Energy Efficiency • Green Certifications • Biodiversity Support

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