

Commission on the Status of Women
TEAMS Conference Call
November 22, 2022 2:30 p.m. – 3:30 p.m.

Members Present:

Deb Eslinger, Cortnee Jensen, Melissa Feist-Erickson, Christy Dower, Jennifer Turnbow, Emma Cook, Tracey Miller

Minutes:

Stacey Pfeifer

CALL TO ORDER / WELCOME

Jen Turnbow called the meeting to order at 2:30pm. Introduction of members and new members followed. Cortnee Jensen is leaving Commerce December 16th, 2022 but will remain on the Commission as she's been appointed. Stacey Pfeifer will take over for Sherri Frieze for minutes. Emma Cook and Tracey Miller with Community Development will be joining the Commission as well.

Current Council Discussion and Budget

- **Budget**

- \$5000 (from our momentum fund) start-up budget available from Commerce to support the Commission on the Status of Women. \$5000 each year has been committed to the Commission. No expiration on this funding.

- **Other Funding Opportunities**

- Fundraising – ED foundation would be able to help us with managing the money if we did fundraising. Need to lay out what we're looking to do, what the purpose of the money is, what the process is for approval. Request this biennium would be difficult, but if the foundation is laid for next biennium, show capacity for raising funds and come back for the next biennium there may be a better opportunity to make this a larger program.
- Strengthen ND – Engagement diversification funds for ND that we may be able to tap into.

- **Create Awareness of SOW**

- Short term:
 - Create a website – either within Commerce or the Governor's Office to share information on what the Commission does and women's resources with contact information – Complete second
 - Have a social media presence – Complete first
 - Create a communications Plan – to help guide what the Commission does moving forward
 - Marketing strategy needs to be considered on the front end
 - Good For Nothing Marketing – We could consider them down the road
 - Plan an event/non-event
 - Small event for International Women's Day on March 8th, 2023 and possibly take nominations for an award, or have a kick-off event prior to this, or work on an event for 2024.
 - Need to decide what award would be for
 - Ideas - Shattered glass awards, coffee and donuts, podcasts, 31 days/ways of celebrating women

- Possibly have a space available in one of the main hallways at the Capitol during legislative session to reach our North Dakota Legislators
 - Celebrate the well-being of North Dakota women
 - Cortnee Jensen made a motion to host an event at the Capitol in March of 2023 in honor of Women's History Month. Details to follow. Deb Eslinger seconded the motion.
- Long-Term:
 - Look at additional possibilities moving forward and create more awareness
 - Discuss how to establish sustainability
 - Ambassador/mentorships
 - Questions to consider - What else is occurring in that month, what do we want them to have awareness in, what can we do for them, how do we want them to interact with us moving forward
 - 2 Goals –Elevate awareness and direct/connect them to resources or where they need to be. Take things to Governor's office to wrap that into their priorities.
 - Cortnee Jensen made a motion to host an event at the Capitol in March of 2023 in honor of Women's History Month. Details to follow. Deb Eslinger seconded the motion. Motion carried.

NEXT STEPS

- Cortnee will follow up with the Capitol for availability in March.
- A follow-up meeting will be scheduled for January 2023 for additional discussion.

ADJOURN

Meeting was unanimously adjourned at 3:30 p.m.