

Sector Strategy Plan Criteria

To support potential applicants in meeting the criteria for sector strategy plans, regardless of their chosen methodology, the information below provides essential context for demonstrating a Sector Strategy Plan, specifically as it relates to Track B of Regional Workforce Impact Program (RWIP).

A Sector Strategy Plan is a comprehensive document that outlines the goals, strategies, and actions a sector will undertake to achieve its objectives. These plans are vital for guiding the development and implementation of sector strategies, designed to address the unique needs and dynamics of a particular industry or sector.

The Sector Strategy Framework below includes five key capabilities that will help create a successful sector-focused collaboration:

- **Data-Informed Decision Making** - Is your organization/partnership using rigorous data to make decisions about target industries and education and training investments?
- **Industry Engagement** - How broad and deep is the involvement of targeted industry sector employers in designing and delivering programs and services?
- **Sector-Based Service Delivery** - How well are you and your partners facilitating the delivery of workforce solutions that are responsive to the needs of workers and the targeted industry sector(s)?
- **Sustainability and Continuous Improvement** - How well is your organization able to measure sector strategy outcomes? Are the organizations involved positioned to financially sustain sector work over time?
- **Organizational Capacity and Alignment** - Does your organization have the personnel, policies, vision, and resources in place to continually support sector strategy outcomes?

Typically, Sector Strategy Plans include the following components:

- **Vision and Goals:** Clearly define the sector's vision and goals, ensuring alignment with broader economic and social objectives.
- **Strategies and Actions:** Detail the strategies and actions needed to reach these goals, including partnerships, funding, and resource allocation.
- **Performance Indicators:** Set measurable indicators to track the success and progress of the plan.
- **Monitoring and Evaluation:** Establish mechanisms to monitor and evaluate effectiveness, making adjustments as necessary.

It's critical to emphasize that Sector Strategy Plans foster collaboration among stakeholders and are intended for application across the industry and groups of employers, rather than taking an employer-by-employer approach. Industry Sector Partnership (ISP) meetings, as well as comparable industry partner convenings, may be tailored to incorporate these discussion points and structured in alignment with a sector strategy framework.

For ISP meetings or other industry gatherings, if the agenda and discussion address the above components and there is consensus to pursue specific activities, the meeting notes can be summarized to highlight shared challenges, strategies, anticipated outcomes, and plans for evaluation or monitoring—demonstrating involvement from multiple employers within the industry.