



2015-2017 PARTNERS IN MARKETING GRANT APPLICATION
 NORTH DAKOTA DEPARTMENT OF COMMERCE
 SFN 59398 (3/2016)

| | | |
|------------------------------------------|-----------------|----------|
| Organization Name (Please print or type) | | |
| Contact Name / Title | Mailing Address | |
| City | State | ZIP Code |
| Telephone Number | Fax | |
| Email | Website | |

Intent to Partner

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| With the submission of this application and all materials our organization hereby acknowledges its willingness to partner with the North Dakota Department of Commerce through the use of grants from the Partners and Marketing program. (Note: If this is a joint submission from two or more economic development organizations, each organization must sign and submit an "Intent to Partner.") | |
| Name of Local Development Organization | |
| Economic Development Professional Signature | Date |
| Economic Development Board Representative Signature | Date |

Checklist for Application Submission

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|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | Estimated budget for activity (provide cost breakdown; demonstrate applicant(s) has committed at least the minimum amount of the total budget activity as outlined in the Guidelines) |
| <input type="checkbox"/> | General marketing plan (unless your application is for marketing plan development) |
| <input type="checkbox"/> | Three objectives (must include at least three measurable areas) For example: a. Collect 50 resumes from out-of-state workforce recruitment activity b. Increase by 20% the number of unique site visitors to new web site c. Generate 5 requests for more information about business opportunities in the region |
| <input type="checkbox"/> | Samples of current marketing materials (unless application is prior to material development) |
| <input type="checkbox"/> | List of applicant's targeted industries, job classifications and/or geographic areas |

***Final evaluation and written summary documenting the results of the activity will be needed to release approved funds.**

| | | |
|-----------------------------------------------------|-----------------------------------------------------|---------------------------------------------------------|
| Name of Activity | | |
| Activity Targets | | |
| <input type="checkbox"/> Business Recruitment | <input type="checkbox"/> Workforce Recruitment | <input type="checkbox"/> Essential or Critical Services |
| <input type="checkbox"/> Marketing Plan Development | <input type="checkbox"/> Strategic Plan Development | |

| | | | |
|----------------------------------------------|----------------------------------------|--------------------------------------|----------------------------------------|
| Type of Activity (check one) | | | |
| <input type="checkbox"/> Collateral Material | <input type="checkbox"/> Trade Mission | <input type="checkbox"/> Advertising | <input type="checkbox"/> Special Event |
| <input type="checkbox"/> Other, Explain: | | | |

Business or Workforce Recruitment

| | |
|---------------------------------------------------------------------|---------------|
| Grant Amount Requested | Activity Date |
| Activity Location | |
| Expected number of prospects this activity will allow you to reach: | |
| Brief description of activity: | |
| Budget for activity: (provide cost breakdown) | |

If additional space is needed please attach separate sheets.

| |
|--------------------------------------------------------------------------------------------------------------------------------|
| Three measurable objectives for activity: |
| 1. |
| 2. |
| 3. |
| Targeted industry(ies) or job classifications for activity: (<i>*Activity Targets: Business or Workforce Recruitment</i>) |
| Targeted geographic area(s) for activity (must be outside ND): (<i>*Activity Targets: Business or Workforce Recruitment</i>) |

Submit all materials to: John F Schneider / North Dakota Department of Commerce / PO Box 2057 / Bismarck ND 58502-2057 / Phone: 701-328-5350 / Fax: 701-328-5320 / E-mail: jfschneider@nd.gov

If additional space is needed please attach separate sheets.